



#644B, National Road 2, Tuolrokar Village
Sangkat Chak Angre Krom, Khan Meanchey,
Phnom Penh, Kingdom of Cambodia

To Whom it may Concern,

28th July, 2020

Testimonial of The Mall Company (TMC) at WB Arena

We have been working with The Mall Company since 2018. Their scope covers retail leasing, mall management and mall marketing for our WB Arena (www.wb-arena.com)

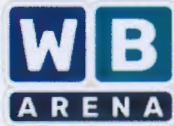
For Mall Management they provide a core Mall Management Team overseeing all aspects of mall management and operations. They also provide an on-site technical and accounting team and hire cleaners and other support services.

TMC's Mall Management maintain the project and are always improving it as they go. They control a monthly budget for site improvements and are always active adding or improving WB Arena. They keep good communication with the tenants and build good relationship with all tenants, contractors and partners. They deal with issue effectively and professionally and are always moving WB Arena forwards.

They have a leasing team who lease retail units but are also very active on kiosk leasing and finding tenants to support events and marketing event.

Their marketing team manage our social media gaining 12,000 followers and hundreds of thousands of views on posts and this is always increasing. Their team create content such as videos, pictures, graphic designs and work with tenants on special offers, events and promotions.

TMC mall marketing is also active in planning and organizing events. They regularly organize small events such as dj's, bands and mc's, clowns and children's games, activities, family fun days as well as big events such as Street Art Festival working with the Singapore Embassy and H.E. Hun Many and the Cambodian Youth Federation to commemorate the 55th year of bilateral relations between the Kingdom of Cambodia and the Republic of Singapore.



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They have also developed partnerships with food delivery apps, taxi apps as well as big breweries and sponsors so we are looking forward to the marketing collaborations that will begin soon and all the benefits they will bring to WB Arena.

TMC are fast and efficient, they continually make improvements to the project and the popularity of WB Arena is always increasing.

We have a lot more to do at WB Arena to make it famous and it will be done, so in the years ahead we will need The Mall Company to keep doing what they do and pushing hard but we are happy they are the right partner to make this happen.

We look forward to the years ahead at WB Arena and with TMC. Please feel free to contact me on the details below should you require any further information

Yours faithfully,

A handwritten signature in blue ink, appearing to read 'Yuk Sothirith', with a long, sweeping flourish extending to the right.

Yuk Sothirith,
Senior Management Representative
WB Arena
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